Get to know you: Easy way of learning about others in the workplace

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Major: Digital Video

Problem Statement

Have you ever found yourself talking to a coworker not knowing anything about them? Not even their name! Situations like this can be awkward and even uncomfortable at times.

No worries! Thanks to the GTKY videos, you can get a quick 1:30 minute overview of your new coworker. Know a bit more about them can help break the ice and even encourage teambuilding!

Innovation Claim

The purpose of the Get to Know You videos is to help connect employees with other coworkers who may not have the opportunity to talk or work with other coworkers. It gives a little insight into a person and allows others to "know" something about that individual that could help them connect if they do work together in the future or possibly meet at an in person event.

Technical Expertise & Skills

Directions:

- This would require one on one meetings with new employees with a interview like process.

- Currently all classes needed to complete this SIP has been taken

- Programs like a screen recording software (Example being: SnagIt, OBS) will be required.

- Premiere Pro for editing

- Site building to showcase the service with different prices and tiers

Target Market

The target market for this SIP is larger companies like Cyber Security, Marketing, corpo, work from home, etc.

This would be a good option for them so they can hire someone on temporarily instead of full time as more companies are outsourcing.

For context: Baby Boomers (Born 1946-1964), Generation X (Born 1965-1979), Generation Y, aka Millennials (Born 1980-1994), Generation Z (Born 1995-2009), Generation Alpha (Born 2010-2024)

Middle Tier

Highest tier

Project Description & Scope

This project aims to create a more welcoming work environment and give employees a chance to learn each other through fun videos. Companies are able to encourage their workers to watch these video (via programs like slack where these can be posted) so that way people can learn about other easier. Companies who are primarily remote don't really get a lot of chances for coworkers to get to know eachother so this would be a good chance for them!

Companies can reach out to request a quote for the service and select a tier of what they want for the GTKY videos.

Ideal timeline: First phase

The ideal project timeline – SIP311

May-June 2024

Work on coming up with an idea for my SIP.
-First idea: Auto-Translate in Premiere Pro (Abandoned: Don't meet skill requirement.
-Second Idea: GTKY Service (On-going)

July 2024

Working through cleaning up the details of the GTKY SIP idea. GTNY Service is a temp name. Continuing to work on GTKY video with CIS which will also act as the highest tier for the service.

August 2024

Having a basic prototype and understanding of how the three different tiers will function. From here on out I will start working on a new personal website dedicated to my services as a video editor and the GTKY will be the primary service.

Q&A

Kaitlyn Moten: Digital Video

Innovation Claim: These GTKY gives companies a chance to allow their employees introduce themselves to others and leave a more memorable impact which can help with breaking the ice or team building. Often times people don't remember people within their department or even in other departments so this aims to get rid that issue.